



# Cool Smart



## IMPROVING PERFORMANCE

Jacquard Textile, together with our design partners in Italy, are continually dedicating time and energy to research and develop a range of new characteristics. These help to add significant value to our products and offer reassurance to our customers that the fabrics really can perform.

### Cool Smart

Cool Smart fabric is able to absorb and dry moisture very quickly, offering a pleasing effect of freshness and dryness. For Cool Smart to sufficiently dry requires half the time normally utilised with similar cotton.

### How it works

- The Cool Smart thread section is in cross form which differentiates it from other traditional fibres.
- This form permits the Cool Smart thread to quickly absorb moisture produced by the human body.
- The moisture control permits the products to regulate the temperature of the human body.
- Due to it having 30% more surface over normal fibres, Cool Smart permits the moisture to evaporate much more quickly.
- Given that characteristics are intrinsically in the fibre, it means that they don't vary with the passing of time or after repeated washing.

### Benefits

- Freshness and dryness
- Comfortable
- Durable
- Cool feel



JACQUARD  
Italian Style in Ticking